



Co-funded by the
Erasmus+ Programme
of the European Union



Grant Agreement number:
2016-1-RO01-KA203-024476

Project duration:
24 months

Partnership Leader
UNIVERSITY POLITEHNICA OF
BUCHAREST

Partner 2
S.C. EUROTRAINING
SOLUTION S.R.L

Partner 3
BUCHAREST TEACHER
TRAINING CENTER

Partner 4
S.C. AVANTERA S.R.L.

Partner 5
UNIVERSITY OF MARIBOR

Partner 6
UNIVERSITY OF RUSE "ANGEL
KANCHEV"

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INNOVATIVE SOLUTION FOR ENHANCING SOCIAL RESPONSIBILITY EDUCATION AND CIVIC SKILLS IN CREATING SUSTAINABLE BUSINESSES



Edu4Society

www.edu4society.eu

This project has been funded with support from the European
Commission by the Erasmus+ Programme
Key Action 2: **Cooperation for innovation and the exchange of good
practices**
Strategic partnership in the field of education, training and youth

May 2017



There is a strong need to deliver social innovation and entrepreneurship competences to university graduates.

The project “Edu4Society” addresses the needs of our society for higher social cohesion, deeper active citizenship and improved equity, based on articulating innovative project architectures in order to capacitate the potential of a cross-sectorial partnership between universities, businesses, and adult education sectors.

PROJECT SPECIFIC OBJECTIVES:

1. Define and transform the needs of professional business conduct and civic behavior of business and socio-economic sectors into the learning needs embedded in the innovative curriculum, based on the engagement of stakeholders from education, business, research and civil society..
2. Capacitate and harness the potential of social responsibility and civic knowledge co-creation through the engagement of learners (students, academics, teachers, experts and business practitioners) to the innovative educational solution based on multi-layer and multi-use educational modules.
3. Increase the value of and maximize the potential of cross-border knowledge exchange for developing social, civic, intercultural and responsible business conduct, based on involving learners (students, academics, teachers, experts and business practitioners) in the Innovative e-Educational Solution.



OVERVIEW

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Chief editor: *Marie-Jeanne Iordache*
Technoredactors: *Marie-Jeanne Iordache, Mihaela Mihai*
On-line version: www.edu4society.eu
Responsible partner: S.C. EUROTRAINING SOLUTION S.R.L.
Publishing management: **UNIVERSITY POLITEHNICA OF BUCHAREST**

The partnership

Leader/Partner 1

UNIVERSITY POLITEHNICA OF BUCHAREST



UPB – University Politehnica of Bucharest (www.upb.ro) is the largest and most prestigious technical university in Romania, being ranked as the best national university, according to the international “University Ranking by Academic Performance”.

Its mission is education, research and innovation, oriented towards the knowledge society, for a sustainable development of the social and economic environment. The scientific research is an essential component, the value of the results obtained at national and international levels being unanimously recognized and strategically oriented towards high development areas.

UPB is continuously involved in the modernization process of education, by developing, testing and implementing new technologies and methodologies in education, both for students and teachers, while being involved in a permanent dialogue with great universities in Europe and all over the world. It has extensive experience and high expertise in Educational Management Systems by actively using educational platforms such as Moodle as a support for online courses for more than 10 years.

Moreover, the University is concerned about its social dimension, being actively involved in supporting personal and professional development of its students, promoting active citizenship, assuming thereby its innovator role in educating human capital.

Partner 2

EUROTRAINING SOLUTION Ltd.



EuroTraining Solution

ETS = Eurotraining Solution Ltd. (<http://e-trainings.ro/>) training services largely focus on the technical field (electrical fields, electrical power systems, electrical measurements and instrumentation, industrial maintenance, automatic control, IT and telecommunications).

Nonetheless, the company's offer also includes professional training programs that appeal to the general public interest, in: management, leadership, investments, administration and services, marketing and human resources, modern languages, public relations and communications.

The main activity of the company is “Initial and continuous training of adults” in all areas of activity, based on occupational standards authorized by the Ministry of National Education and Scientific Research through the National Qualifications Authority (abbr. ANC) – the National Council for Adult Professional Training (abbr. CNFPA).

ETS provides professional training to individuals affiliated with public or private companies, who operate in various economic industries (transport and distribution of electric energy, industrial space maintenance, oil & gas, engineering and consulting services, electric installations design and maintenance, research and development, ICT, public administration).

ETS operates on a quality management system (SMC) in keeping with the SR EN ISO 9001:2015 requirements and is certified by TUV Austria Cert GmbH to offer professional training services of adults and technical consultancy and management services.

4. Engage in promoting active citizenship, improved equity values and business social responsibility good practices exchange across local, regional and European levels to nourish the cross-sectorial stakeholders with innovative knowledge from education-business cooperation.

PROJECT ACTIVITIES

A. Intellectual Outputs:

1. Innovative curriculum with embedded social responsibility and civic knowledge.
2. Innovative Educational Solution with digital modules and resources.
3. Innovative e-Educational Solution fueled with exchange flows of good-practices (E-knowledge platform).

B. Intensive program for HE learners (summer schools):

1st Summer School (5 days) organized and held in University Politehnica of Bucharest, Romania, entitled “Innovative Education to Foster Social Responsibility and Civic Knowledge”, period: June 2017;

2nd Summer School (5 days) organized and held in University of Maribor, Slovenia, entitled “Sustainable Ecosystem through Responsible University-Business Collaboration”, period: June/July 2018.



The partnership

PROJECT ACTIVITIES

C. Multiplier Events:

1. Multiplier event held in Romania:

"Innovation in the education system – the success factor for building the principled approach to doing business"

October 2017

2. Multiplier event held in Slovenia:

"The healthy business ecosystem through joining forces and collaboration between all stakeholders"

2018

3. Multiplier event held in Bulgaria:

"The strategic relevance of sustainability collaboration between university-industry-government"

2018

Partner 3

BUCHAREST TEACHER TRAINING CENTER



CCDB – Bucharest Teacher Training Centre (<http://www.ccd-bucuresti.org/>) is a leading institution for providing in-service- training and professional development for teaching professionals, being the promoter of change and innovation required by the pre-university educational reform.

It works in partnership with institutions including academic societies, libraries, government organizations and NGOs, having the mission to promote innovation and development within the context of continuing the educational reform in Romania and to provide the framework for the personal and professional development of faculty and the staff in the secondary education.

The CCD Bucharest has enhanced its activity through the experience acquired year after year, by applying best practices and modern techniques. It also offers a large variety of educational and training programmes courses covering all curriculum areas and of different duration, for instance didactics of school subjects, character education, communication and negotiation, management, leadership, foreign languages, quality in education, social inclusion, etc.

Partner 4

AVANTERA Ltd.



AVANTERA is a management consulting company (www.avantera.ro) with the mission to provide to its customers adequate solutions for their dynamic and accelerated development, in a systematic, continuous and sustainable manner, and to support organizations to evolve towards business excellence, by using cutting edge instruments and management techniques.

Its values:

Partnership, Innovation, Knowledge, Quality, Performance, Integrity, Perseverance, Respect, Success.

Its business:

Management consulting: Strategy development, Operations design and improvement (processes, structure, resources, infrastructure – especially IT), Organizational culture

Simple BPM – developing and providing our customers a business process modelling and management tool.

Its customers:

- dozens of complex projects for customers both in the public and private sector, large and small, in various industries (telecom, banking, transportation, FMCG, IT, Oil&Gas, pharma, energy, public administration): performance analysis, improvement opportunities analysis, information systems design, over 6000 procedures developed, change management and training.

- while the projects delivered have included strategy development and organizational culture development for a number of customers, a significant number of our projects have been focused on operations, operational excellence, operations (business process) re-engineering and instrumentation (especially IT systems requirements development).



The partnership



Univerza v Mariboru

Partner 5 UNIVERSITY OF MARIBOR

UM – University of Maribor (www.um.si) is a public university covering all classic scientific disciplines with the general core towards modernisation and innovation, and international cooperation, competition, and multi-disciplinarily.

UM is a broad-based institution committed to excellence in education, the extension of knowledge through basic, applied research, creative and artistic expression. UM aims to promote partnerships with businesses, governmental and NGOs in society to enrich teaching, research and creativity; prepare engaged citizens; strengthen democratic and ethical values, and civic responsibility; address critical societal issues; respect environmental issues; promote sustainability in development; and contribute to the public good.

It provides equal opportunity to students, and embraces as its core values freedom of thought and expression and non-discrimination.

Since 2011 University of Maribor has a Career Centre that supports students and graduates within their career development. Main activities include career counselling and coaching with detailed information on career opportunities and development, various events, such as lectures, seminars, workshops, discussions and meetings. Students and graduates can obtain information on job vacancies and internship programs in Slovenia and abroad.

Partner 5 UNIVERSITY OF RUSE “ANGEL KANCHEV”



URAK – University of Ruse “Angel Kanchev” (www.uni-ruse.bg/en), established in 1945, with 8 faculties, 130 laboratories and 26 other facilities, and over 190 PhD students, has successfully participated in over 200 international projects, such as TEMPUS, FP7, CROSS BORDER COOPERATION “Bulgaria-Romania”.

A great strength of the University of Ruse is the opportunity to have academics from different scientific fields who participated in variety of local, national and international activities, related to entrepreneurship, innovations, technology development for different business sectors, technology transfer, ecology, healthcare, social welfare, etc

URAK has a number of specialized centres, amongst them Studies Centre, Centre for Further Education (CFE); Distance Learning Centre (DLC), Research Sector (RS); University Career Center (UCC); Center for International Cooperation and Mobility (CICM); Entrepreneurship Center (EC).

It has a vast experience in design and implementing educational programs and courses for different stakeholders, in particular in sustainable business development, management of socio-economic systems, entrepreneurship and innovations, and since 2014 the University of Ruse participates very actively the HEInnovate concept of the European Commission.

Project duration:
24 months

PROJECT ACTIVITIES

A. Intellectual Outputs:

1. Innovative curriculum with embedded social responsibility and civic knowledge.
2. Innovative Educational Solution with digital modules and resources.
3. Innovative e-Educational Solution fueled with exchange flows of good-practices (E-knowledge platform).

B. Intensive program for HE learners (summer schools):

- 1st Summer School (5 days) organized and held in University Politehnica of Bucharest, Romania, entitled “Innovative Education to Foster Social Responsibility and Civic Knowledge”, period: June 2017;
- 2nd Summer School (5 days) organized and held in University of Maribor, Slovenia, entitled “Sustainable Ecosystem through Responsible University-Business Collaboration”, period: June/ July 2018.



Management activities

Management team

Project Results:

- Quality Assurance Manual
- 4 virtual sessions with learners with 5 Innovative Project Solutions/session
- 70 participants/learners in virtual cooperation and local project activities
- 20 Innovative Project Solutions in Social Responsibility and Civic Skills
- Project website
- Project newsletters
- Reports press release
- Video clips from summer schools
- Presence in social media
- Best Practices Handbook

Management activities

Project management and implementation activities

A 1. Coordinating project through management meetings

A 2. Quality assurance and monitoring the project progress

A 3. Virtual cooperation and local project activities with learners

A 4. Information, promotion and dissemination of project results

Management team



Elena FLEACĂ, Ph.D.

Associate professor, Project Manager

UNIVERSITY POLITEHNICA OF BUCHAREST

She is associate professor at Faculty of Entrepreneurship, Business Engineering and Management (FEBEM) from University Politehnica of Bucharest, Romania. Since 2000 year, she is author and co-author in 6 books and handbooks, 19 ISI proceedings, 2 ISI articles, 22 articles in BDI and over 20 scientific articles. Also she has extensive experience in project work participating in

10 national and 2 International projects. She is involved in delivering wide range of training courses and workshops in entrepreneurship and business management; coacher, counselling and career advisor for business engineering students; learning facilitator for entrepreneurial thinking of students with the aid of Simulated Enterprises; trainer for project managers from various sectors: IT, gas, energy, telecom, research and development, production, FMCG, etc.

Also, she is certified as "Project Management Professional" (PMP) by the Project Management Institute (PMI), USA and she is member of Association of Romanian Managers and Business Engineers (AMIER).



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Marie-Jeanne IORDACHE General Manager, Partner Leader EUROTRAINING SOLUTION Ltd.



Marie-Jeanne Iordache (born 1960) is an engineer with degrees in computer science (Computer and Automation College, University Politehnica of Bucharest; 1984). She worked for National Research and Development Institute for about 5 years, Formerly a vocational training company addressed to the energy sector for another 18 years and almost 10 years for Eurotraining Solution, a vocational training and consulting company. Ma-

rie-Jeanne is a trainer for 27 years and has designed and delivered training programs to over 2000 professionals, most of them from the energy sector, on various topics (programming, operating systems, networking, management systems etc.). Marie-Jeanne is an entrepreneur for 10 years and has experience in project management, including 6 projects co-financed by the European Union, through the Operational Program POSDRU 2007-2014. With no exception, these projects reached their objectives and indicators on time.

Over time, Marie-Jeanne attended a large number of both technical and management courses and seminars.



Gabriela FIRUȚA ȘUBĂ Partner Leader BUCHAREST TEACHER TRAINING CENTER



Gabriela Șubă (born 1960) is Methodologist teacher of the Teacher Training Centre of Bucharest with degree in Physics (Physics Faculty of Bucharest University; 1983) and diploma in Postgraduate Studies in Management Specialization (National School of Political and Administrative Sciences, Bucharest, 2003). Between 2001 and 2011 she was associate scientific researcher at Centre of Industry and Services Economics of the Romanian

Academy. Between 2006 and 2008 she was Quality Manager of UTI - GEMMO Airport Services – “Henry Coanda” Bucharest International Airport. Since 2009, as part of the Teacher Training Centre Team, Gabriela coordinated accredited courses: “Preparing debutant teachers for QTS exam” and “Educational Management and Leadership”. She was also involved in European projects such as: “Evaluating School Self Evaluation” – Manchester Metropolitan University (UK-2003); “Developing Adult Training Programs at European Standards” – Central in Service Teacher Training of Balearic Islands (Spain-2006); “Improving Schools and Education System through cooperation” – Forum for Oppvekst I Sunnhordland (Norway-2011).





Management team



Mihai PASCADI

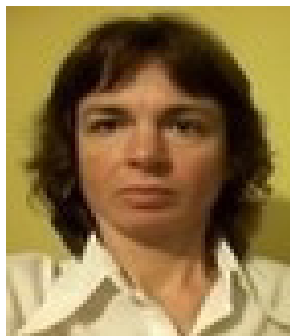
General Manager, Partner Leader
AVANTERA Ltd.

Mihai brings into the project team the combined experience of more than 20 years of management in different private organizations (research, IT projects management, professional services management, general management) along with a professional experience in artificial intelligence, complex IT systems design / integration and management consulting.

Mihai worked for the Institute for Automation (IPA) for about 5 years, Digital Equipment Corporation and then Compaq Computer Corporation (local subsidiaries) for another 10 years and almost 15 years for Avanter – a management consulting company having a primary focus in Operations optimisation, Business Process Modeling and IT systems design. Mihai has a trainer certificate (jointly issued by the Ministry of Education and Ministry of Labor) and has designed and delivered training to over 1000 students on various topics related to the projects he was part of.

His project management experience includes a large number of coordinated projects in research, IT systems implementation and management consulting. With no exception, these projects were on specs, on time and on budget. In his position of Professional Services Manager and General Manager of the local subsidiary of Compaq Computer Corporation, Mihai initiated, defined and then coordinated the Corporate Social Responsibility program of the company in Romania – one of the first such programs in the country.

Mihai graduated the Faculty of Electronics and Telecommunications of the University "Politehnica" of Bucharest and is a PhD student at the same University. Over time, Mihai attended a large number of both technical and management courses and seminars.



Irina KOSTADINOVA, Ph.D.

Senior assistant professor, Partner Leader
UNIVERSITY OF RUSE "ANGEL KANCHEV"

She is a member of Department of Management and Business Development, Faculty of Business and Management at University of Ruse "Angel Kanchev" (BG). She's engaged in different activities within the Centre for entrepreneurship in the Faculty of Business and Management. The field of research and teaching covers the topics of risk management, planning and forecasting, entrepreneurship, corporate social responsibility (CSR) and information technologies in business.

Participation in several FP7 projects as a researcher, financial manager. Danube-INCO.Net, INTRAREGIO, INTERREG V-A ROMANIA-BULGARIA. Practical experience in regional (public bodies' policies) and business development – PhD on the improving HR effectiveness through implementation of emotional and social competence model in practices.

Personal experience in CSR:

- Application of the ISO 2600 standard in exercise with students, performing of audits of CSR activities in various companies through practical students assignments;
- Taking part in the organization of International forum "Corporate social responsibility", Ruse, 2016.



Enhancing Social Responsibility

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Management team

Intellectual Outputs

Uroš KLINE Partner Leader UNIVERSITY OF MARIBOR



He is project manager in the international relations office of University of Maribor. In the last three years he was involved in many projects at the University of Maribor. He was managing the project Internationalisation – a pillar of development of the University of Maribor, co-sponsored by European Social Fund (EFS) 2007-2013. Besides managing the project, he organised workshops and intensive courses as well as conferences and dissemination events and he coordinated project activities at seventeen faculties

included in the project.

During his carrier at the University of Maribor he was managing some others projects, mostly mobility projects for example Erasmus LLP, Erasmus+, EEA and Norway Grants Programme. He is also an organizer of two yearly events at the University of Maribor, namely: i) international summer school Solution Design and ii) International Staff Training Week.



O1 Results:

Section A. State-of-the-art and benchmark analysis in Social Accountability Performance in Business

- 1st version of study on social responsibility and civic learning needs, 100 respondents:
- 2nd version of study on social responsibility and civic learning needs, 100 respondents

Section B. Innovative Curriculum

- tested Innovative Curriculum
- improved Innovative Curriculum
- approved final version of O1

Intellectual Outputs

1. Intellectual output O1

- A1.** Benchmarks study on best policy recommendation in Social Responsibility and Civic Rules.
- A2.** On-line survey for collecting learning needs of the civil society and businesses.
- A3.** Inovative curriculum with relevant skills in responsible business conduct.
- A4.** Testing the innovative curriculum based on feedbacks from learners.



Intellectual Outputs

Multiplier Events

2. Intellectual output O2

- A1. Developing digital modules and knowledge resources.
- A2. Elaborating international study cases in Social Responsibility .
- A3. Developing innovative actions to improve the sustainability performances of business.
- A4. Updating digital modules and knowledge resources based on learners' feedbacks.

3. Intellectual output O3

- A1. Creating on-line forms for surveying learning needs.
- A2. Developing the functionalities of the innovative solution.
- A3. Creating collaborative resources and digital modules.
- A4. Testing and improving the innovative solution.

Multiplier Events

1. Multiplier event E1 in Romania:

Innovation in the education system – the success factor for building the principled approach in doing business.

October **2017**

2. Multiplier event E2 in Slovenia:

The healthy business ecosystem through joining forces and collaboration between all stakeholders.

2018

3. Multiplier event E3 in Bulgaria:

The strategic relevance of sustainability collaboration between university-industry-government

2018

Intensive Programs for Higher Education

- 1st Intensive program for higher education learners, C1, hosted by P1, Bucharest, ROMANIA, June **19th – 23rd** 2017.
- 2nd Intensive program for higher education learners, C2, hosted by P5, Maribor, SLOVENIA, July – August 2018.

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O2 Results:

- 1st layer for higher education students and academics.
- 2nd layer for business professionals .
- 3rd layer for upper secondary teachers and students.
- International cases related to issues: business governance, ethics and integrity, innovation and product responsibility etc.
- Process roadmaps with innovative action in business sectors envisaged.
- tested Innovative Educational Solution.
- improved Innovative Educational Solution.

O3 Results:

- on-line forms for surveying.
- standard functionalities of E-knowledge platform.
- multi-layers collaborative resources innovative action in business sectors envisaged.
- tested E-knowledge platform.
- improved E-knowledge platform.





Teachers and Trainers

Teachers and Trainers



Alexandru MARIN, Ph.D.

Professor, Teacher

UNIVERSITY POLITEHNICA OF BUCHAREST

Alexandru Marin is Professor at University POLITEHNICA from Bucharest, Director of the Technology Transfer Office. He is an EU IPR Helpdesk Ambassador (<https://www.iprhelpdesk.eu/ambassadorsteam#Romania>), fostering a network of regional IP focal points in cooperation with the Enterprise Europe Network (<http://een.ec.europa.eu/about/branches/ro00580>), providing on-site training events in the different European countries, by participating in local awareness raising events, and by developing and disseminating a broad range of useful publications such as guidelines, checklists and fact sheets that deal with different aspects of IP – in business or in collaborative research.

He is Project manager for an EU programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises (SMEs) – acronym PROSME: “Services in support of business and innovation” (<http://een-romania.ro/prosme/>), in the frame of Enterprise Europe Network, offering information and assistance services regarding European economic environment, helping the enterprises, mainly SME's, in developing their businesses at European Level, increasing their own competitiveness, by accessing European funding and programs.



Radu STANCIU, Ph.D.

Professor, Teacher

UNIVERSITY POLITEHNICA OF BUCHAREST

Professor Radu Stanciu, born in 1961 in Bucharest, Romania.

Graduated the Chemical Engineering School at University Politehnica of Bucharest (UPB) in 1986. Ph.D. in Management and Industrial Engineering (1999). Full Professor in the Economic Engineering Department, UPB, holding courses in human resource management and development, general management, and entrepreneurial development.

Affiliated with Center for Business Excellence (CBE) between 1991 and 2000. Washington State University certified Master Business Counselor (MBC). Business counseling and training expertise formed as counselor and lead instructor in numerous programs founded by USAID, Phare, and British Know How Fund in Romania, Bulgaria, and Moldova, in domains like business plan development and evaluation, marketing strategies and human resources issues.

Active member in many Romanian and international professional associations in management and engineering.

Listed in the Guide to Management and Regional Development Experts in Romania (published by the International Foundations of Management) in as an expert in management; human resource management; SMEs, local and regional development. Listed in “Who's Who in the World”, Marquis Who's Who Publication, and “Who is Who, Verlang für Personenzyklopädien”.



Sanda MAIDUC, Ph.D.

Lecturer, Teacher

UNIVERSITY POLITEHNICA OF BUCHAREST

Sanda Maiduc is Head of Research Department in University Politehnica of Bucharest and also lecturer in University Politehnica of Bucharest and Romanian-American University. She is an economist with PhD in project management and is specialized in Entrepreneurship and Intellectual Property, Sanda wrote and coordinated research pro-

Multiplier events Results

A critical mass of more responsive stakeholders to the economic, environmental and social impacts of business on citizens' life:

- **Students** - increased sense of initiative, citizenship and entrepreneurship, better prepared to create new businesses with core social responsibility strategy.
- **Teachers** - ambassadors for social responsibility education and civic behaviour, more responsive to the economic, environmental and social issues.
- **Professionals and experts** - improved level of understanding of social and sustainable issues in doing business.



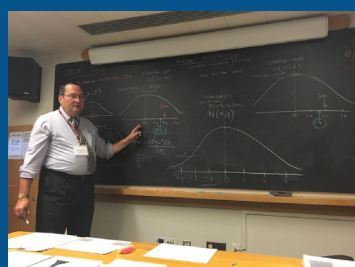
Teachers and trainers



Intensive Study Programs Results

A high professional learning context for all participants:

- **Students** - with increased adaptability in multicultural environment, new contacts and experience, self-confidence, motivation, and initiative to exercise entrepreneurship.
- **Teachers** – with shared good experiences and improvement of the teaching methodology and experience.
- **Professionals**– with experience shared in a multidisciplinary context and improved experiences in resolving punctual needs in social responsibility of businesses.



jects by accessing national and international funds She use to teach since 1997 inclusiv social responsibility course. She is also part of Association Eco-innovation Institut.

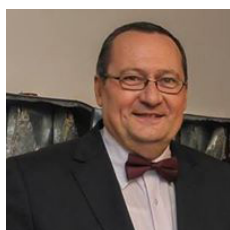


Daniela CUCOȘ ȘERBAN, Ph.D.
Training Manager, Trainer
EUROTRAINING SOLUTION Ltd.

Daniela Mihaela Cucos Șerban (born in 1974), is an engineer with degree in biochemical engineering (Faculty of Industrial Chemistry – University Politehnica of Bucharest, 1999) and a PhD. in Chemical engineering (University Politehnica of Bucharest, 2009). She worked at CHIMINFORM DATA S.A. for

10 years and since 2010 is a member of the Eurotraining Solution team, a vocational training and consulting company. Since 2000, she is author and co-author of scientific papers, scientific communications and co-author in 4 books and consultant in 16 books. Daniela has a good experience in: training management, project and team management, identification of new training programs and interests, researcher with studies on new ecological technologies, coordination of publishing, printing and reproduction of teaching materials, graphic design applications.

Daniela was a member of team experts in 8 EU cofounded projects.



Marian STAȘ, Ph.D.
Teacher

BUCHAREST TEACHER TRAINING CENTER

Marian Staș (born 1961), is a reserve colonel in the Romanian military with degrees in computer science (Military Academy; 1985) and mathematics (University of Bucharest; 1996), public ad-

ministration (Harvard University MC-MPA; 1999) and a Ph.D. in software reliability (Technical Military Academy; 2001). Since 2002, Marian coordinates the youth leadership program "Leaders for the Third Millennium", a non-formal education project with more than 12,000 graduates to date, in Romania and Moldova. Marian has designed and taught courses on using numerical indicators to analyze aspects of sustainable development, at Harvard Kennedy School, during mid-career MPA summer programs. Besides quantitative aspects of public policy, his areas of interest and expertise include teaching, training and consulting on organizational development, effective teamwork, leadership and training of trainers. Involved in the transformation of Education in his country, the most important process, Marian currently facilitates is the paradigm shift of the Romanian public school system.



Florica PARAGINĂ, Ph.D.
Teacher

BUCHAREST TEACHER TRAINING CENTER

Florica PARAGINĂ (born 1958), is Methodist teacher of the Teacher Training Centre of Bucharest with degrees in Physics (Physics Faculty of Bucharest University; 1981) and Adult Education Management (Faculty of Psychology and Education Sciences, "Al. I. Cuza" University, Iași, 2008), and a Doctorate in Educational Physics (Physics Faculty of Bucharest University; 2011). Between 1984 and 1994, she was scientific researcher III, at Institute of Neurology and Psychiatry.

Since September 2002, as part of the Teacher Training Centre Team, Florica coordinated accredited course: "Pollution and methods to reduce it" (2005 – 2009), "Didactics of mathematics

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ics" (2010-2011), "Methodology of teaching physics" (2011-2012), "Productive learning - learning in the real world" (2015-2016). Also, she coordinates MENCS approved course "MOODLE E-LEARNING PLATFORM", "Conceptual Map - constructivist teaching-learning method", "Strategies to prevent plagiarism and copying among students". Her areas of interest and expertise include teaching, training and consulting on computer utilization in classroom.

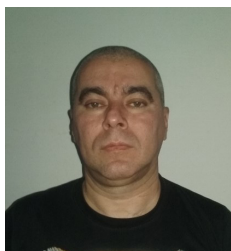


Andrei DUMITRAȘCU
Product Manager, Trainer
AVANTERA Ltd.

As a relevant mix between technology, software product development and programming (software application), Andrei has a proven experience in coding web

and software application (over 10 years). Being considered a complex Software as a Service (SaaS) solution, Simple (created and developed by Avantera) is the last project Andrei developed, not only as a programmer, but also as project manager, creating and testing different scenarios including all probable cases in which the application could be implemented.

Simple BPM is a Business Process Management tool already implemented and successfully used by over 20.000 employees in different organisations in Romania, including public and private sector. During all these implementations, Andrei was actively involved for the business analyses, process modelling and software development, strongly achieving skills like research and development, communication (also speaker at IT&C events), consultancy, project management, customer satisfaction and programming. Having a full technical background validated by studies and personal development, Andrei has also strong expertise in entrepreneurship and growing start-ups from MVP to well positioned tech products on the local market (for example, Softlead, an integrated lead generation marketplace for software applications).



Mihai TUTUNARU
Product Manager, Trainer
AVANTERA Ltd.

Mihai contributes to the project team with his varied experience of more than 20 years of software development and computer science research and teaching in the academic field (teaching and research assistant during his Master of Science in computer science at Washington University in St. Louis USA) and

software development and training in different private organizations (Siveco Romania, Hewlett-Packard Germany, Avantera), along with a professional experience in business process management, IT systems design / integration and management consulting.

Mihai worked for Polytechnic University of Bucharest for 1 year (artificial intelligence and image processing and training), Washington University in St. Louis USA for 3 years (teaching and research assistant in computer science, mainly compilers theory), for Hewlett-Packard Germany for another 2 years (developed a software system for worldwide client deployments monitoring) and almost 15 years for Avantera – a management consulting company having a primary focus in Operations optimization, Business Process Modeling and IT systems design. Mihai has a trainer certificate (jointly issued by the Ministry of Education and Ministry of Labor) and has designed and delivered training to over 1000 students on various topics related to the projects he was part of.

This project has been funded with support from the European Commission. The content of this communication/publication is the sole responsibility of the authors, and the National Agency and the European Commission are not responsible for any use which may be made of the information contained therein.



Dissemination methods

1. Publications

Publications presenting the project, its activities and events and describing its results (brochure, flyers, banners, posters).

2. Website

A web site to explain the project aims and objectives and to disseminate information about project activities and results. As a dissemination vehicle, website will include publicity for the project, articles, publications, and presentations at conferences.

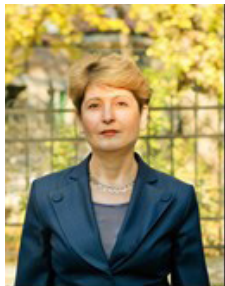
3. Presence in social media (Facebook)

4. Sending newsletters





His project management experience includes a large number of coordinated projects in research, IT systems implementation and management consulting. With no exception, these projects were on specs, on time and on budget.



Diana ANTONOVA, Ph.D.
Professor, Teacher
UNIVERSITY OF RUSE "ANGEL KANCHEV"

Professor Diana ANTONOVA, PhD - She is a member of Department of Management and Business Development, Faculty of Business and Management at University of Ruse "Angel Kanchev" (BG). Vice-rector in science and research, researcher in the fields of innovations, entrepreneurship, corporate social responsibility, marketing.

A leading member of the HEInnovate concept of the European Commission for the University of Ruse. Editor-in-chief of the web-based Journal in Entrepreneurship and Innovation, <http://fbm.uni-ruse.bg/jei/index-editors.html>.

Personal experience in CSR:

- Developed curriculum on CSR for Bachelors in Business Management, Public Administration and Industrial Management at Ruse University.
- Elaboration of a training curriculum for the training of experts on the European Ecolabel and environmental management systems EMAS.
- Creating a scientific approach to training on "Sustainable Development of the Cross-Border Region"
- Team Leader of MIS-ETS Code: 332, Ref. No. 2 (4i) -2.1-8 / Se - 2,3,4,5 Project "Increased awareness of the tourism cluster management and environmental protection", implemented with the financial support of the CBC Programme Romania-Bulgaria 2007-2013 EU co-financed by the European regional development Fund. Results: Creation of a curriculum, methodology, study manual and site for distance learning on "Sustainable development of the cross-border region".
- An Marketing expert in MIS-ETC Code 661 - Project "Cross-border destination of cultural tourism" Easter-Pontic "OP" CBC Romania-Bulgaria "under Priority Axis 3" Economic and Social Development "indicative operation" Promoting cross-border tourist networks and diversification of existing cross-border services ".
- A Monograph "Corporate Social Responsibility", case studies, tests and exercises on the subject.



Svilen KUNEV, Ph.D.
Senior assistant professor, Teacher
UNIVERSITY OF RUSE "ANGEL KANCHEV"

He is a member of Department of Management and Business Development, Faculty of Business and Management at University of Ruse "Angel Kanchev" (BG). He has experience as a coordinator of activities within the Centre for entrepreneurship in the

Faculty of Business and Management. His field of research and teaching covers the topics of production management and engineering, entrepreneurship, consumer behaviour, corporate social responsibility (CSR). Participation in several FP7 projects as a researcher, financial manager and team coordinator: Danube-INCO.Net, PLEEC, INTRAREGIO, STARTENT, BECA. Scientific excellence in regional and business development – PhD on the localisation issues and innovation activities of SMEs, public bodies' policies.

Personal experience in CSR:

- Application of the ISO 2600 standard in exercise with students, performing of audits of CSR activities in various companies through practical students assignments;
- Authorship of exercise book "Corporate Social responsibility: Problematic areas and practices" (in Bulgarian) with guidelines for ISO 2600 application and examples from Bulgarian and European companies;
- Elaboration of training materials for sustainable tourism in the cross-border region Bulgaria-Romania;
- Practical coordination of humanitarian projects with managers of companies in Ruse region within the Rotary club Ruse – part of the largest humanitarian organisation in the world – Rotary International.

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The Summer School:

- Is an intensive study programme (5 days) in the field of business sustainability and civic concerns.
- Is built on intercultural and international environment nourished with good practice exchanges between students, teachers, and trainers from Romania, Slovenia, and Bulgaria.
- Covers key topics in Social Responsibility area:
 - *Business,*
 - *Social,*
 - *Environmental concerns.*
- Support participants' creativity and civic skills by active involvement in designing and modelling Innovative Project Solutions as base for implementing Social Responsibility strategy.

What is offered by the Summer School?

- Modules to study:
 - *Business Governance and Competition*
 - *Innovation and Product Responsibility*
 - *Ethics & Integrity*
 - *Human Rights*
 - *Consumer Interests*
 - *Environment.*
- Modelling modules with **Business Software Planning** (SIMPLE BPM tool) for process modelling.
- Coaching and mentoring for developing Innovative Project Solution in Social Responsibility fields.
- Guidance for modelling processes in key topics of Social Responsibility.

Which are the benefits for participants and target group?

- Expand professional experience in a multicultural environment.
- Gain different learning perspectives on social responsibility in doing business.
- Create new friends, exercise entrepreneurship and develop digital and civic skills.
- Learn to innovatively resolve social responsibility issues in doing business.
- Earned Recognition Certificates from project partners.

PARTICIPANTS

Teachers and trainers from:

- University Politehnica of Bucharest (Romania)
- S.C. Eurotraining Solution (Romania)
- Bucharest Teacher Training Center (Romania)
- S.C. Avanteria srl (Romania)
- University of Maribor (Slovenia)
- University of Ruse "Angel Kanchev" (Bulgaria).

TARGET GROUP

Bachelor and master students from Higher Education Institutions partners:

1. University Politehnica of Bucharest, Romania:
students enrolled in any of the programmes:

- Business Engineering and Management
- Industrial Engineering
- Economic Engineering,
- Quality Engineering and Management,
- Industrial Logistics, and IT.

2. University of Maribor, Slovenia:
students enrolled in any of the programmes:

- Economics sciences
- Management
- Accounting, and Logistics

3. University of Ruse "Angel Kanchev", Bulgaria:
students enrolled in any of the programmes:

- Economics sciences
- Management
- Accounting and Logistics.

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students enrolled in any of the programmes:

- Economics sciences
- Management
- Accounting, and Logistics

3. University of Ruse "Angel Kanchev", Bulgaria:
students enrolled in any of the programmes:

- Economics sciences
- Management
- Accounting and Logistics.

How to apply:



1. Enrol in the Summer School by fill in the **APPLICATION FORM** available on project site **www.edu4society.eu**.
2. Send your CV in Euro pass format to the email address: **elena.fleaca@upb.ro**

How you will be selected?

- Enrolled students will participate in the Selection Interviews during 5th – 26th of May 2017.
- **The selection criteria:** past learning performance 20%, motivation 20%, linguistic competences 20%, selection interview 40%.
- The list with selected students will be posted on project site **www.edu4society.eu**
- Selected students for the Summer School will be informed and will receive the AC-CEPTANCE LETTER issued by the Selection Committee.
- Selected students will have to fill in the REGISTRATION FORM available on project site.

What is expected from the selected students?

- To take part to all learning activities envisaged in the programme agenda, between 9.30 am to 6.00 pm.
- To have good communication skills in English (at least B2).
- To have basic computer skills
- To be willing to work with ITC-tool to model process based strategy.
- To be eager to share experiences in a multicultural environment.

Where does the 1st Summer School take place?

University POLITEHNICA of Bucharest, Romania

*LIBRARY Building, second floor,
Splaiul Independentei street, no. 313, district 6,
060042, Bucharest, Romania*



Project coordinator:

UNIVERSITY POLITEHNICA OF BUCHAREST

Address: Splaiul Independentei street, no. 313, district 6, 060042, Bucharest, Romania

Phone/Fax: +40 21 3171001 / +40 21 3171002

e-mail: elena.fleaca@upb.ro

web site: www.upb.ro

Project partner 2:

S.C. EUROTRAINING SOLUTION S.R.L.

Address: Calea Plevnei street, no.139, district 6, 060011, Bucharest, Romania

Phone/Fax: +40 21 313 01 64 / +40 21 313 01 67

e-mail: office@e-trainings.ro

web site: www.e-trainings.ro

Project partner 3:

BUCHAREST TEACHER TRAINING CENTER

Address: Splaiul Independentei street, no. 315A, district 6, 060043, Bucharest, Romania

Phone/Fax: +40 21 313 49 01 / +40 21 313 49 27

e-mail: ccdbuc@gmail.com

web site: http://ccd-bucuresti.org

Project partner 4:

S.C. AVANTERA S.R.L.

Address: Calea Bucureștilor street, no. 74, 075100, Otopeni, Romania

Phone/Fax: +40 21 351 98 07 / +40 21 351 20 14

e-mail: office@avantera.ro

web site: www.avantera.ro

Project partner 5:

UNIVERSITY OF MARIBOR

Address: Slomškov trg 15, 2000 Maribor, Slovenia

Phone/Fax: +386 2 23 55 280 / +386 2 23 55 21

e-mail: rektorat@um.si

web site: www.um.si/en

Project partner 6:

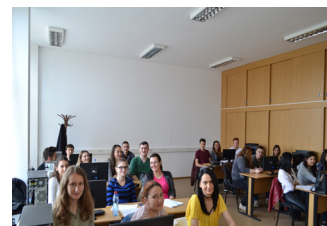
UNIVERSITY OF RUSE "ANGEL KANCHEV"

Address: 8 Studentska street, POB 7017, Ruse, Bulgaria

Phone/Fax: (+359) 082 888 465 / (+359) 082 845 708

e-mail: secretary@uni-ruse.bg

web site: www.uni-ruse.bg/en



www.edu4society.eu

“Innovative solution for enhancing social responsibility education and civic skills in creating sustainable businesses”
2016-1-RO01-KA203-024476

This project has been funded with support from the European Commission by the Erasmus+ Programme

Key Action 2: Cooperation for innovation and the exchange of good practices.
Strategic partnership in the field of education, training and youth.

Edited by: S.C. Eurotraining Solution S.R.L.
Calea Plevnei nr. 136, Sector 6, București
contact: office@e-trainings.ro

Published in: may 2017

This material is distributed FREE.

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